



Robert J. Rasmussen Graphic Designer

5 Brian Road, Wallingford, CT 06492

203.815.3643 · me@rjrasmussen.com · rjrasmussen.com

Education

Bachelor of Arts in Interactive Digital Design (IDD), May 2006;

Minor: Philosophy

Quinnipiac University, Hamden, CT

Experience

Graphic/Web Designer, Payson Internet Solutions LLC, East Haddam, CT, December 2007 - Current

- Invented and implemented unique design ideas into small business and non-profit websites.
- Fabricated projects from concept through final digital production.
- Fulfilled expectations and surpassed deadlines as both an individual and as part of a team.

Industry Consultant/Marketing & Tech Support, Wallingford Bowl, Wallingford, CT, September 2007 - Current

- Developed, designed and utilized marketing strategies to peak customer interest.
- Conducted area research to stimulate business and improve satisfaction of customers.
- Performed front desk duties in response to management's requests and needs.

Freelance Graphic Designer, Various Clients & Locations, March 2005 - Current

- Organized and managed multiple projects for various clients and businesses.
- Produced creative ideas based on client interaction and business needs.
- Worked to meet and exceed fixed deadline dates on all projects.

Design Intern, IBM Co-Op Internship, Southbury, CT, May 2005 - August 2005

- Functioned as the Junior Designer.
- Worked directly under Senior Designer and IBM mentor, Garrett Hourihan.
- Developed, designed, and produced work primarily for IBM's Southbury, CT location.

Shift Manager, AMF Circle Lanes, East Haven, CT, December 2003 - April 2007

- Demonstrated ability to multi-task by supervising all employees, as well as monitor the use and function of all 50 lanes, and maintain a customer friendly environment.
- Acted as liaison between the bowling clientele and upper management of the facility.
- Coordinated leagues, tournaments, corporate events, and open play.

Interactive Designer, Quinnipiac University S.T.A.R. Program, Hamden, CT, May 2004 - May 2006

- Developed content, created designs, and implemented interactive tutorials for student use.
- Collaborated indirectly with Quinnipiac President John Lahey to develop class material.

Designer/Tech Support, Quinnipiac University Bookstore, Hamden, CT, September 2004 - December 2004

- Handled daily updates of online orders, product quantities and shipping information.
- Aided in the reformat of their FansOnly website.

Design Assistant/Bookkeeper, SignQuest, Shelton, CT, August 2003 - December 2003

- Created & sent signage proofs to various clients including: Verizon, Cingular, & Nextel.
- Assisted with the book-keeping done around the office.

Software

Mac & PC fluency.

Proficient with: Acrobat Pro, Photoshop, Illustrator, InDesign, ImageReady, Dreamweaver, GarageBand, NovaMind, Quicktime, iMovie, iPhoto, MIVA Merchant, Microsoft Office

Familiar with: Quark XPress, Flash, ActionScripting, Fireworks, HeidiSQL, PHP-List, Developers Toolbox

Awards & Honors

Magna Cum Laude Honors, Quinnipiac University, May 2006

Philosophy Minor Honorary Mention, Quinnipiac University, May 2006

Deans List, Quinnipiac University, 2002- 2006